

A warm, candid photograph of a family of four laughing together outdoors. A young girl in a blue floral dress is in the center, smiling broadly at the camera. To her right, a woman with curly hair is laughing heartily. Behind the girl, another woman is smiling down at her. To the left, a young boy in a striped shirt is laughing with his head tilted back. The background is a soft-focus green, suggesting a park or garden setting.

A NEW KIND
OF LEADER.
A NEW KIND
OF CURRICULUM.

A NEW KIND OF LEADER.

WE ALL GOT INTO MINISTRY FOR THE SAME REASON:

TO INFLUENCE THE NEXT GENERATION.

But you may find that you have less time to do what matters, because you're busy recruiting volunteers, formatting lessons, and fundraising to grow your budget.

What if there was a way to give you more influence, more impact, more time, and yes, even more fun?

WHAT IF YOU COULD BE

A NEW KIND OF LEADER

who is able to DO MORE of WHAT MATTERS:

DEVELOP LEADERS.
SHARE THE GOSPEL.
LOVE KIDS.



HEY! IT'S ME, KELLEN.
I'LL BE YOUR HOST FOR
THIS BROCHURE.



ME TOO! I'M SOPHIE, AND I'M
YOUR WAY MORE TALENTED
AND POPULAR HOST.



WHO ARE YOU GUYS
TALKING TO?



ORANGE represents a mindset that is championed by an innovative and passionate group of leaders representing multiple denominations and various styles and sizes of churches.

IF YOU BELIEVE . . .

- // Every leader should treat every kid like they are made in **the Image of God**
- // Understanding child-development actually helps you **teach the Bible**
- // **Families** who don't come to your church should be a priority
- // **The gospel** is bigger than any one church or denomination
- // No one has more potential to influence a kid than **a parent**
- // A parent is **not the only influence** a child needs
- // What **Jesus said matters most**, matters most
- // Consistent leaders **disciple kids**, not classes
- // **Having fun** with kids is not a sin . . .

Then you're thinking ORANGE.

A NEW KIND OF CURRICULUM.

Over 10,000 churches use **ORANGE** curriculum to help them influence kids toward a lifelong faith in Christ through memorable, easy-to-implement, gospel-focused experiences that emphasize parent and small group relationships.

More than just a curriculum, **ORANGE** is a strategy with proven results.

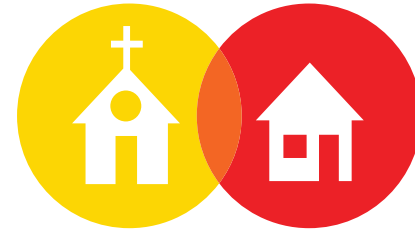
// A strategy assumes that we consider in advance what we hope kids will become spiritually.

// A strategy suggests that we think in terms of steps, not just programs, to keep kids and teenagers moving in the right direction.

// A strategy has the potential to align leaders to increase the momentum of an organization.

The **ORANGE** Strategy is simple.

If you combine the **LIGHT OF THE CHURCH** (yellow) with the **HEART OF THE FAMILY** (red) you will make a greater impact.



Light of Church + Heart of Family = Orange

When you think **ORANGE**, you believe...

**"TWO COMBINED INFLUENCES WILL
MAKE A GREATER IMPACT THAN
JUST TWO INFLUENCES."**

ORANGE curriculum helps you align church leaders with the family so you can have a more lasting impact on the faith of the next generation.

EVERYTHING YOU NEED FOR A MEMORABLE, EASY-TO-IMPLEMENT, GOSPEL-FOCUSED SUNDAY MORNING EXPERIENCE.

Every age group curriculum supports a weekly experience by providing resources for seven segments of your time together: These segments are designed for both small and large group contexts. That's because churches of all sizes and demographics need resources for each of these segments. And **ORANGE** wants to give you the solutions you need to create an excellent weekly experience.

PRELUDE: Setting the tone for the experience

SOCIAL: Providing time for fun interaction


TRANSITION: Moving smoothly from one thing to another

STORY: Communicating God's truth in engaging ways

WORSHIP: Inviting people to respond to God

GROUP: Creating a safe place to connect

HOME: Prompting action beyond the experience



NOW, IF ONLY ORANGE COULD IMPROVE MY UNMEMORABLE, FRIDAY NIGHT EXPERIENCE.

GOOD THING WE'VE COME UP WITH SUCH AN EASY-TO-REMEMBER ACRONYM: "PSTSWGH."

YOU KNOW, I USED TO DRIVE A PRELUDE



Orange helps you **GET IT DONE** by providing an **EXPERIENCED TEAM** that gives you the **CUSTOMIZABLE TOOLS** you need to create an **EXCELLENT ENVIRONMENT** every week.

EXPERIENCED TEAM

Each church partner is assigned an **ORANGE SPECIALIST** who will personally assist in implementing curriculum and strategy. Because Orange Specialists have personal ministry experience, as well as daily conversations with ministry leaders both nationally and internationally, they are well-equipped to provide innovative solutions for every ministry context.

CUSTOMIZABLE TOOLS

Our curriculum trademark: **bend it, shape it, MAKE IT YOUR OWN.** Our goal is for the Orange brand to be transparent so the local church can be the focal point for the community. Because it's web-based, the material can be crafted to fit every environment, using editable text files and customizable graphics.

ORANGE CURRICULUM MAKES IT EASY TO CREATE A QUALITY EXPERIENCE EVEN WITH ONE VOLUNTEER AND A FEW HOURS A WEEK.

EXCELLENT ENVIRONMENT

We spend our time doing what we can do so you can spend your time focusing on the kids in your ministry. Our full-time writers, editors, video producers and creative directors create innovative resources every week to say, show and teach timeless biblical truths. And with new resources available every month (two months prior to when they will be taught), you'll have plenty of time to plan and prepare.



OTHER THINGS THAT WILL HELP YOU GET IT DONE: COFFEE. PRODUCTIVITY APPS. OFFICE GNOMES.



OFFICE GNOMES NOT INCLUDED... YET!



CAN AN ORANGE SPECIALIST HELP ME FIND MY KEYS?



Orange helps you **IMPACT KIDS** by implementing a **LONG-TERM STRATEGY** through **MEANINGFUL EXPERIENCES** for kids at **EVERY PHASE** of life.

LONG-TERM STRATEGY

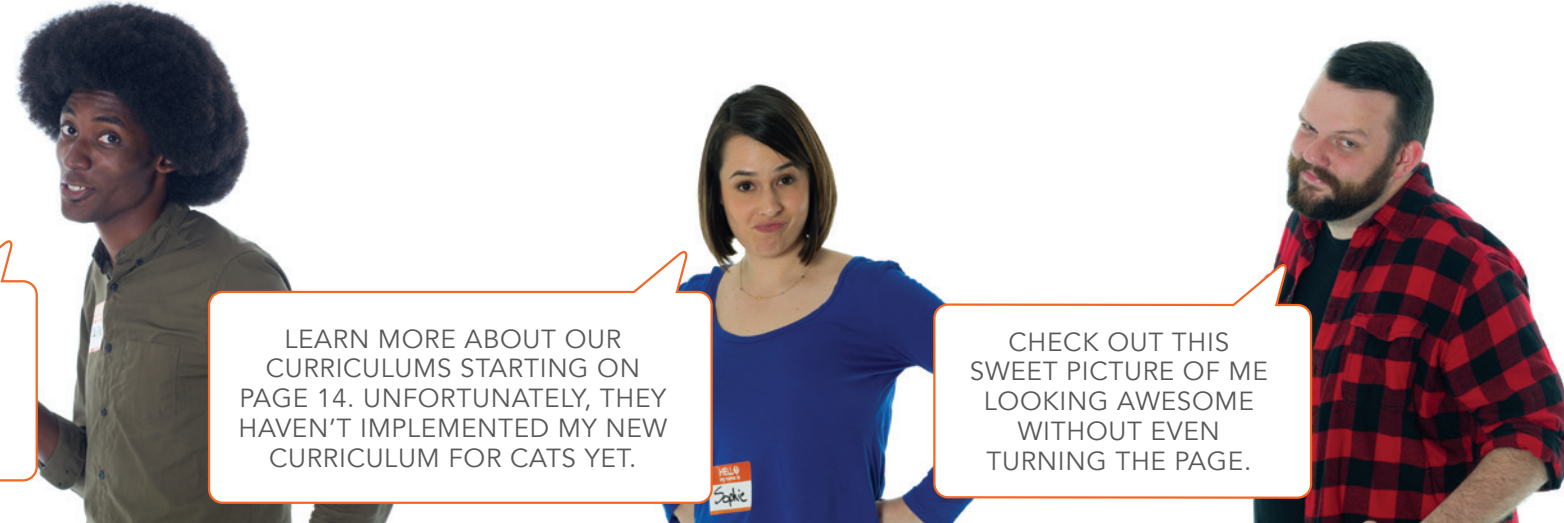
Although God's story is the same, every age group is unique in how they understand and respond to that good news. If you hope to translate the essence of Scripture to the heart of a kid or teenager, you need to understand how they are wired. Orange curriculum combines child development and theology to create a comprehensive strategy that leverages distinctive opportunities at every phase of a kid's life to influence their faith and their future.

MEANINGFUL EXPERIENCES

What you teach doesn't matter simply because it's true. It matters when you make it matter to the listener. That's why our innovative curriculum weaves music, large group scripts, small group discussions, video presentations, and creative activities together to reinforce a clear and simple bottom line each week so kids and teenagers can walk away and remember what they have learned.

EVERY PHASE

Orange offers a strategic teaching plan through FOUR UNIQUE CURRICULUMS that target four different audiences. In each curriculum, practical content and applications are provided that are unique to each phase of a kid's or teenager's life. Although each curriculum has a unique age-group focus, every lesson recycles an essential idea that is connected to a master plan. Together all of these curriculums create a comprehensive strategy from birth to adulthood.



CHECK OUT THE "PHASE CHART" ON PAGE 12 TO LEARN MORE ABOUT CHILD DEVELOPMENT, FROM DIAPERS TO SKINNY JEANS.

LEARN MORE ABOUT OUR CURRICULUMS STARTING ON PAGE 14. UNFORTUNATELY, THEY HAVEN'T IMPLEMENTED MY NEW CURRICULUM FOR CATS YET.

CHECK OUT THIS SWEET PICTURE OF ME LOOKING AWESOME WITHOUT EVEN TURNING THE PAGE.



Orange helps you **GROW LEADERS** by encouraging a **STRATEGIC ALIGNMENT** through **PARENT ENGAGEMENT** and **VOLUNTEER TRAINING**.

STRATEGIC ALIGNMENT


You can't have an effective strategy if you can't get leaders on the same page. Many age-group curriculums work independently from each other—what happens in the preschool environments seems disconnected from what happens in elementary, middle school, and high school—and the organization can drift into a collection of random programs that don't really compliment each other. But Orange provides a strategic curriculum that aligns leaders and programs to influence the next generation.

PARENT ENGAGEMENT


Whereas a church only has 40 hours of potential influence with kids each year, the average parent or guardian has 3,000 hours of potential influence. One of the best ways you can increase your influence with a kid is to increase your influence with their parents. That's why all Orange curriculums include tangible cues parents can put in strategic places in their home to reinforce what was talked about on Sunday.

VOLUNTEER TRAINING


The Orange strategy emphasizes A RELATIONAL APPROACH to ministry by providing resources for consistent adult leaders to engage kids and teenagers every week. That's why Orange curriculum not only provides activities and discussion questions for a small group setting, but it also systematically trains leaders every week of the year.



LEADERS DON'T GROW ON TREES,
BUT THEY DO GROW... WITH A
LITTLE BIT OF WATERING... AND WE
PROVIDE THE FERTILIZER...
AM I RUNNING THIS METAPHOR
INTO THE GROUND?



YOUR VOLUNTEERS WILL NOW HAVE A REASON TO
HAVE THEIR PHONES OUT IN GROUP! SEE PAGE 18
TO LEARN MORE ABOUT THE LEAD SMALL APP!



ACCORDING TO MY PERSONAL
RESEARCH, THE AVERAGE NETFLIX
ACCOUNT HAS 10,000 HOURS OF
POTENTIAL INFLUENCE.

Orange helps you **LEVERAGE OPPORTUNITIES** by combining **CHILD DEVELOPMENT** and **THEOLOGY** to create a **COMPREHENSIVE STRATEGY** for every phase of a kid's life to **INFLUENCE THEIR FAITH** and their future.



A PHASE IS A TIMEFRAME IN A KID'S LIFE WHEN YOU CAN LEVERAGE DISTINCTIVE OPPORTUNITIES TO INFLUENCE THEIR FUTURE. SO, BASICALLY LIKE TIME TRAVEL.



EACH PHASE IS LIKE MEETING A CELEBRITY IN PERSON: SHORTER THAN YOU THINK.



CALL ME WHEN YOU GET TO THE "BAD BOY" PHASE.

EVERY KID> MADE IN THE IMAGE OF GOD

TO

LOVE GOD

WITH ALL THEIR



HEART SOUL STRENGTH

AND

TRUST JESUS

.....>

BETTER FUTURE

THINKS LIKE AN ARTIST

THINKS LIKE A SCIENTIST

THINKS LIKE AN ENGINEER

THINKS LIKE A PHILOSOPHER



BEGINNING
(Baby dedication)



WISDOM
(First day of school)



FAITH
(Trust Jesus)



IDENTITY
(Coming of age)



FREEDOM
(Driver's license)



GRADUATION
(Moving on)

AM I SAFE?

AM I ABLE?

AM I OKAY?

DO I HAVE
YOUR
ATTENTION?

DO I HAVE
WHAT IT
TAKES?

DO I HAVE
FRIENDS?

WHO DO I LIKE?

WHO AM I?

WHERE
DO I
BELONG?

WHY
SHOULD I
BELIEVE?

HOW CAN
I MATTER?

WHAT WILL
I DO?

ZERO
TO ONE

ONE
& TWO

THREE
& FOUR

K &
FIRST

SECOND
& THIRD

FOURTH
& FIFTH

SIXTH

SEVENTH
& EIGHTH

NINTH

TENTH

ELEVENTH

TWELFTH

18+

MOTIVATED BY SAFETY

MOTIVATED BY FUN

MOTIVATED BY ACCEPTANCE

MOTIVATED BY FREEDOM

EMBRACE their physical needs

ENGAGE their interests

AFFIRM their personal journey

MOBILIZE their potential

To Know God's Love

To Meet God's Family

To Trust God's Character

To Experience God's Family

To Own Their Own Faith

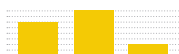
To Value A Faith Community

To Keep Pursuing Authentic Faith

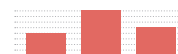
To Discover A Personal Mission



wonder discovery passion



wonder discovery passion



wonder discovery passion



wonder discovery passion



PRESCHOOL
CURRICULUM



ELEMENTARY
CURRICULUM



MIDDLE SCHOOL
CURRICULUM



HIGH SCHOOL
CURRICULUM



**IN THE PRESCHOOL YEARS A CHILD WILL FORM
THEIR FIRST IMPRESSION OF THEIR HEAVENLY FATHER.**

We believe preschool ministry is more than babysitting. It's laying a critical foundation for faith in the life of a child. The way ministry leaders embrace a preschooler's physical needs will help kids from zero to five years of age know God's love and meet God's family. Our First Look curriculum creates weekly resources to ensure that every preschooler grows up believing . . .

**GOD MADE ME.
GOD LOVES ME.
JESUS WANTS TO BE MY FRIEND FOREVER.**

COMPONENTS OF FIRST LOOK CURRICULUM:

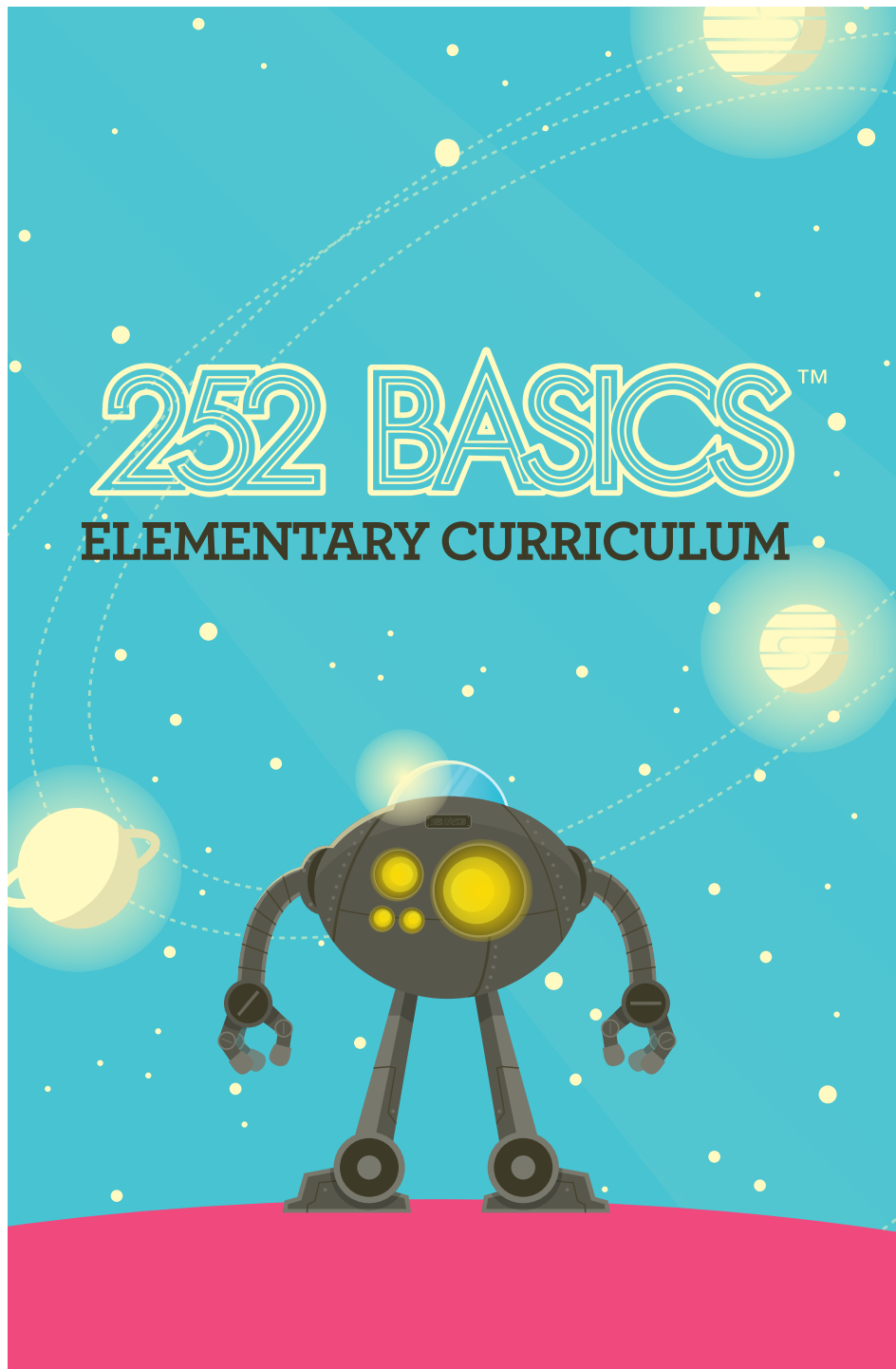
MONTHLY:

Theme Art
Poster Graphics
One Original Song
Suggested Song Lists
Printable Memory Verse Cards
Memory Verse Hand Motions
Supply Lists

WEEKLY:

Teaching Scripts
Small Group Activities
Parent Cue Resources
Social Media Plan

FIND OUT MORE ABOUT FIRST LOOK AT [THINKORANGE.COM](http://thinkorange.com)



**IN THE ELEMENTARY YEARS A CHILD WILL
GROW IN WISDOM, FAITH, AND FRIENDSHIP.**

Kids trust adults because they are adults and because they need adults to orchestrate and protect their world. That's why children's ministry has an opportunity unlike any other to help kids know what it means to put their trust in Jesus. Our 252 Basics elementary curriculum creates weekly resources to ensure that every kid grows up believing . . .

I CAN TRUST GOD NO MATTER WHAT.

I NEED TO MAKE THE WISE CHOICE.

**I SHOULD TREAT OTHERS THE WAY I WANT
TO BE TREATED.**

COMPONENTS OF 252 BASICS CURRICULUM:

MONTHLY:

Theme Art
Poster Graphics
One Original Song
Suggested Song Lists
Leader Devotional
Supply Lists

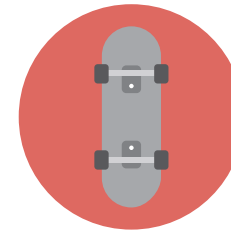
WEEKLY:

Teaching Scripts
Small Group Activities
Parent Cue Resources
Family Experience
Four Days of Children's Devotions
Social Media Plan
Online "Live" Family Experience

FIND OUT MORE ABOUT 252 BASICS AT THINKORANGE.COM



MIDDLE SCHOOL CURRICULUM



IN THE MIDDLE SCHOOL YEARS A PRETEEN WILL BEGIN TO PERSONALIZE AND OWN THEIR OWN FAITH.

The middle school years are a critical window of instability and change. But when leaders and parents affirm a middle schooler's personal journey, kids from sixth to eighth grade can begin to own their own faith and value a faith community. Our XP3 Middle School curriculum creates weekly resources targeted to this unique audience to help them walk forward believing . . .

I WILL LOVE GOD BECAUSE HE WILL NEVER STOP LOVING ME.

I WILL FOLLOW JESUS BECAUSE HE KNOWS ME BETTER THAN I KNOW MYSELF.

I WILL LIVE OUT GOD'S STORY SO OTHERS CAN KNOW WHO JESUS IS.

COMPONENTS OF XP3 MIDDLE SCHOOL CURRICULUM:

SERIES-BASED:

Theme Art
Theme Transition Video
Suggested Background Playlist
Suggested Worship Set List
Parent Cue
The XP (an Experiential Activity)

WEEKLY:

Teaching Scripts
Teaching Video
Interactive Object Lesson or Activity
Game
Game Graphics
Designed Note Pages
Small Group
Conversation Guide
Small Group leader Email
Social Media Plan

FIND OUT MORE ABOUT XP3 MIDDLE SCHOOL AT [THINKORANGE.COM](http://thinkorange.com)



**IN THE HIGH SCHOOL YEARS A TEENAGER WILL
DEEPEN AND PERSONALIZE THEIR FAITH IN CHRIST**

The high school years are a time of testing beliefs in light of growing life experience and personal awakening. When leaders and parents mobilize their potential, high school students will keep pursuing authentic faith and discover a personal mission. Our XP3 High School curriculum creates weekly resources to help teenagers graduate believing . . .

**I'M CREATED TO PURSUE A RELATIONSHIP
WITH MY CREATOR.**

**I TRUST WHAT JESUS DID TO TRANSFORM
WHO I NEED TO BECOME.**

**I EXIST TO DEMONSTRATE GOD'S LOVE
TO THOSE AROUND ME.**

COMPONENTS OF XP3 HIGH SCHOOL CURRICULUM:

SERIES-BASED:

Theme Art
Theme Transition Video
Poster Graphics
Suggested Background
Playlist
Suggested Worship Set
List

Set Design Ideas
Supply Lists
Parent Cue
The XP (an Experiential
Activity)

WEEKLY:

Teaching Scripts
Small Group Activities
Social Media Plan

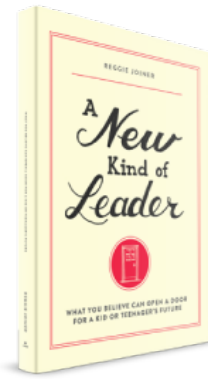
FIND OUT MORE ABOUT XP3 HIGH SCHOOL AT [THINKORANGE.COM](http://thinkorange.com)

VISIT **TRYORANGEFREE.COM** AND GET



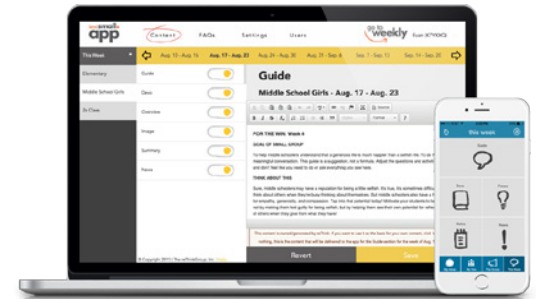
ONE MONTH OF FREE CURRICULUM

Try one or all four to see for yourself how Orange can help you become a new kind of leader! *(Includes videos, music, and more.)* A \$200 value!



A NEW KIND OF LEADER EBOOK by Reggie Joiner

A simple guide to the common values that make any size church more effective at influencing families, kids, and teenagers.



ONE MONTH OF LEAD SMALL APP CUSTOMIZATION

A customizable tool to keep in touch with, train, and empower your small group leaders.

ANNNNND, WE'RE BACK!
DID YOU MISS US?

YOU MADE IT
TO THE FREE
STUFF PAGE!

ASK AN ADULT TO HELP YOU
CUT ALONG THE DOTTED
LINE ON THE NEXT PAGE
TO GIVE TO YOUR
SR. PASTOR.



HEY... SENIOR PASTOR!

We know deciding on a curriculum for your family ministry should not be taken lightly. So we pulled together some facts and figures to help you learn a little more about Orange Curriculum.

32 **PERCENT OF CHURCHES WHO PARTNER WITH ORANGE AVERAGE UNDER 200 IN ATTENDANCE.** So we know how to partner with churches who have limited resources.

50 **PERCENT OF CHURCHES ORANGE SERVES ARE BETWEEN 200 AND 1,000 IN ATTENDANCE.** So we know how to partner with churches who are every size.

26 **OF THE 100 LARGEST CHURCHES IN THE U.S. USE ORANGE CURRICULUM.** So we know how to partner with churches who are large.

41 **OF THE TOP 100 FASTEST-GROWING CHURCHES IN THE U.S. USE ORANGE CURRICULUM.** So we know how to partner with churches who want to grow.

40 **DENOMINATIONS ARE REPRESENTED AMONG ORANGE'S PARTNER CHURCHES.** So we know how to partner with churches in a wide variety of diverse settings.

20+ **TRAINING EVENTS ARE PRODUCED BY ORANGE EVERY YEAR.** So we know the desires and needs of an average church leader.

“Our team here at The Potter’s House has used Orange curriculum and the Orange strategy for several years, and we’ve seen its impact on kids and families.”

BISHOP T.D. JAKES | Senior Pastor, The Potter’s House

“252 Basics has been an integral part of the strategy at National Community Church to reach families in our community. The messaging behind the lessons is a natural draw for unchurched families to walk through our doors. And we get the opportunity to show kids, moms and dads that they are all made in the image of God and loved deeply by Him.”

MARK BATTERSON | Lead Pastor, National Community Church

VISIT **www.TryOrangeFree.com/SrPastor** FOR A FREE SERIES CREATED EXCLUSIVELY FOR YOU!





“Orange has revolutionized our entire Family Ministry, not only for our kids and students but for our staff and servant leaders as well.”

LANA JEFFREY, POTTER'S HOUSE OF NORTH DALLAS

“Highly recommended. An all-in-one package. Whether you have a large church or a small church, it's something you can use as-is or edit it and develop it and make it fit for your ministry.”

REBECCA ROHRSCHEIB, ONE LIFE CHURCH

“It's so much more than a curriculum. It really is a resource for how to connect with and support all aspects of family ministry. I LOVE the philosophy of partnering with parents. It's been a paradigm shift in how I approach ministry.”

NINA SCHMIDGALL, NATIONAL COMMUNITY CHURCH

“I love the curriculum from Orange! I love how organized it is. It teaches us how to talk and how to take big concepts and relate those to kids.”

RACHEL KISER, MOSAIC CHURCH

“The curriculum has helped us create a synchronized spiritual development plan to help every kid move along at each stage of their life. It's created clarity. It's created alignment. And it's created a common language.”

PAT ROWLAND, WOODSIDE BIBLE CHURCH

“What really excites me about the Orange curriculum is that it's not just focused on the knowledge, the characters, the facts and figures, although they present all of those in a great way, but the ultimate focus is the spiritual transformation of kids and the transformation of families.”

JEFF BRODIE, CONNEXUS COMMUNITY CHURCH

“Orange is the first strategy that effectively and holistically engages families within a variety of different contexts, backgrounds, and environments. I've witnessed first hand the impact it has had on families within my local church and surrounding communities.”

JEFF WALLACE, FOUNDER OF FRONTLINE URBAN RESOURCES



THANKS FOR JOINING US,
EVERYBODY! WE HOPE YOU
ENJOYED THE RIDE!



HOPEFULLY YOU WERE ABLE
TO LET YOUR HAIR DOWN FOR
A LITTLE BIT OF INSPIRATION,
MOTIVATION, AND FUN!



OKAY, SERIOUSLY GUYS.
WHO HAS MY KEYS?